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Dear Parade Applicant,

Join us for the 2017 "Carlisle Holiday Parade" on Friday, December 1st at 7 pm

The Downtown Carlisle Association along with F&M Trust welcome you to the 2017 Downtown Carlisle Christmas Parade.

The parade theme for this year is "Light Up The Night"

Everyone is invited to participate along with the theme. Along with the parade units will be dancing troupes, costumed characters, floats and marching bands among other units. The parade day will include additional family oriented activities including carolers, a visit from Santa Claus, a giant Christmas tree lighting ceremony, among other special events, kicking-off to the holiday season in Carlisle and Cumberland County.

**RESERVE FRIDAY, DECEMBER 1st AT 7PM FOR THE
"DOWNTOWN CARLISLE CHRISTMAS PARADE"**

Please review the parade entry forms for any questions. Sign up online or mail the entry form before Monday, November 6th to ensure a place in the parade.

If you have any questions or comments please call the DCA at 717-245-2648. Thank you for your time and have a great day!!

Sincerely,
Glenn White
Executive Director
Downtown Carlisle Association

DOWNTOWN CARLISLE CHRISTMAS PARADE

FRIDAY, DECEMBER 1– 7:00 P.M.

Parade Theme “**LIGHT UP THE NIGHT**”

Rules and Regulations

Registrations must be postmarked on or before November 6, 2017

- Each organization must have one representative report to the Carlisle Alliance Church for registration at 5:30 pm the day of the Parade.
- The parade starts, Friday, December 1st at 7:00 pm.
Line up starts at 5:00 p.m. at Biddle Mission Park
All groups must be in line by 6:30 p.m.
- Restrooms are available at Biddle Mission Park.
- The parade is rain, snow or shine.
- Parking: available at open parking meters, Weis Markets, and McCarren's Supply.
- Absolutely NO parking on East North Street. See guidelines below for drop off procedures. If you have any questions please call 717-245-2648.
- The 1 mile long parade route starts at:
West on East North Street to Hanover Street
South on Hanover Street to Willow Street

LARGE UNITS WILL DISBAND ON Willow Street OR PARK ON SOUTH HANOVER FROM BETWEEN POMFRET AND WILLOW AND JOIN FESTIVITIES.

PARADE MARCHERS WILL GO TO VETERAN'S COURTYARD FOR TREE LIGHTING AND PICTURES WITH SANTA.

- Your unit will be assigned a division and parade unit number. You must adhere to that place in the parade.
- You **MUST** be in costume to participate in the parade. The only exception will be for drivers. You will be pulled out of the parade if you are not in costume.
- Participants must be at your pre-assigned line-up site on time at 6:30 p.m. or you will not be in the parade. **Inform all your participants of exactly where and when they should report. (See attached map for specific locations.)**
- North Street will be closed to all through traffic between East Street and Spring Garden

Street around 4:30 p.m. NO PARKING on East North Street

- Drop off after this time should take place at Weis Foods, McCarren's Supply, or East Street
- Please limit your entry to 1 vehicle.
- Keep your group evenly spaced between the entry in front and the entry behind your group.
- If you notice a gap in the parade please speed up or slow down accordingly.
- NO Paper Handouts (flyers, brochures, coupons, etc.) unless approved in writing by the DCA
- ABSOLUTELY NO THROWING OF CANDY OR GOODIE BAGS
- **ABSOLUTELY NO THROWING OF CANDY OR GOODIE BAGS**
- The above is repeated not because of a typo, but because we do not want you throwing candy.
- Performances at the square are NOT permitted.
- Group leaders will be held responsible for the behavior of all group participants.
- Units (not including floats, and marching bands) should not be longer than 60 feet.
- The Parade is being provided with a Santa. **NO other Santa's** will be permitted in the Parade. **PLEASE DO NOT** include a Santa in your unit.
- If you have any questions, suggestions or comments, please contact the DCA at 717-245-2648
- This route is subject to change. You will be notified by mail if a change is made.

Parade Categories and Entry Fees

Non-Commercial Units: **FREE**

Non-Commercial Units are community groups, private individuals and non-profit groups.

Commercial Units: **\$100.00 or approved trade**

Commercial Units are those organizations that advertise through means of radio, television or printed form either newspaper or magazine, billboard, the Yellow Pages or via the mail. Includes all major businesses and corporations.

Marching Bands **Appearance fee of \$300 will be paid to Band**

This category includes High School, Jr. High School or Elementary School related marching bands, jazz ensembles, brass ensemble, Drum & Bugle Corps, etc. These units must be mobile and must perform while on parade.

The Parade Director reserves the right to place units in proper category.

Special thank you to the Borough of Carlisle Police Bureau, Parks and Recreation, & the Carlisle Special Fire Police.

